VISION
We envision El Salvador as a country where all its citizens can meet their basic human needs.

MISSION
To enhance the well being of the under-served people in El Salvador through human development programs implemented in partnership with FUSAL, and other organizations.

VALUES
Integrity
Follow the right path

Excellence
Shine in every detail

Love for Work
Accomplish all that we do with passion

Renovation
Nourish and generate fresh ideas

Respect
We are equal even though we are different

Solidarity
Do a good deed each day

Service
Go the extra mile

HUMAN DEVELOPMENT PROGRAMS
Health Programs
Nutritional Programs
Education Programs
Housing Projects
Disaster Relief Programs
Recreational Programs
2011 ACCOMPLISHMENTS

Shipped and coordinated the shipments of 65 ocean freight containers and 14 air shipments valued at nearly $50 million in humanitarian aid in medicines, medical supplies, food, nutritional and protein supplements, household items, eyeglasses, personal hygiene products, toys, and educational material included assistance to the victims of Hurricane Ida.

Contributed $100,000 from a grant by Zemurray Foundation to FUSAL's "Libras de Amor" Integral Nutritional Program

Supported 19 partner charitable organizations from El Salvador by sending over $600,000 from US donors who support each of these individual causes.

Maintained less than 1% overhead expenses.

Received a $1,000,000 grant in in-kind donations from US AID's Limited Excess Property Program (LEPP). Through LEPP, Private Voluntary Organizations (PVOs) can acquire U.S. government excess property for use in their programs and projects overseas. To participate they must be registered with United States Agency for International Development (USAID) and take the equipment on an as is, where is basis. Through LEPP, USAID makes it possible for millions of dollars of excess property to be utilized in dozens of developing countries such as El Salvador.

Received $37,000 grant from US AID's Ocean Freight Reimbursement Program to ship containers of medicines, medical supplies and equipment to El Salvador.

Redesigned and updated SAHF's website (www.sahf.org)

WHO WE ARE

The Salvadoran American Humanitarian Foundation (SAHF) is a 501(c)(3) non-profit, non-sectarian, tax-exempt organization that channels aid to El Salvador through its in-country sister foundation FUSAL, and other agencies. Since 1983, SAHF has distributed nearly $500 million in in-kind assistance to more than 550 health-related institutions and programs throughout El Salvador.

SAHF and FUSAL support health, educational and human development programs aiming to improve the quality of life of all Salvadorans. Together, SAHF and FUSAL mobilize the good will, social responsibility and generosity of its caring supporters to promote lasting well-being for the citizens of El Salvador.
SAHF'S MAIN OFFICE IN MIAMI, FL.

FUSAL - SAHF'S IN-COUNTRY SISTER ORGANIZATION

In 1985 SAHF's sister organization was established under Salvadoran law to oversee the receipt and distribution of goods being shipped from the United States. FUSAL is registered as an NGO in El Salvador and it also enjoys the privileges of being a tax-exempt organization.

When FUSAL was established its main offices were at a house that had been converted to accommodate about 5 people. Today the organization has grown tremendously and it is considered to be one of the largest humanitarian organizations in the country. Now it has its own 1-story building, a training center, and a 20,000 square foot warehouse and employs more than 100 people.
The in-kind distribution program is the initiative that SAHF supports 100%. The aim of the Distribution Program is to supply hospitals, clinics, health centers, orphanages, nursing homes, schools and other non-government agencies with the needed medicines, medical supplies, medical equipment, nutritional supplements, school supplies and other staples needed to provide for an adequate care to their beneficiaries.

During 2011 our sister Foundation FUSAL distributed an approximate $18 million worth of these urgently needed relief items that were shipped by SAHF and its partner US agencies. Following is the value of donations made per category:
<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicines</td>
<td>$48,600,178.42</td>
</tr>
<tr>
<td>Medical Supply</td>
<td>$135,375.96</td>
</tr>
<tr>
<td>Medical Team</td>
<td>$331,755.22</td>
</tr>
<tr>
<td>Furnishings</td>
<td>$65,488.65</td>
</tr>
<tr>
<td>Lab</td>
<td>$678,715.57</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$1,411,680.05</td>
</tr>
<tr>
<td>Food</td>
<td>$4,791,648.78</td>
</tr>
<tr>
<td>School Supply</td>
<td>$328,668.38</td>
</tr>
<tr>
<td>Personal Hygiene</td>
<td>$1,129,273.54</td>
</tr>
<tr>
<td>Dental Care</td>
<td>$75,160.66</td>
</tr>
<tr>
<td>Orthopedic Material/Team</td>
<td>$470,309.39</td>
</tr>
<tr>
<td>Clothes and Shoes</td>
<td>$1,620,416.53</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$63,638,391.15</strong></td>
</tr>
</tbody>
</table>

**Beneficiaries**

36 hospitals  
267 clinics  
273 health posts  
95 orphanages and nursing homes  
2,500 health promoters  
12 private voluntary agencies that cater the needs of El Salvador’s poorest citizens  
We are very grateful to all the generous contributors around the United States for the solidarity shown to the people of El Salvador.  
We would like to thank our 2010 partners: AmeriCares, Bikes for the World, Breast Cancer Relief Foundation, Catholic Medical Mission Board, Christian Aid Ministries, Direct Relief International, Feed my Starving Children, Food for the Poor, Free Wheel Chair Mission, GLOBUS Relief, Intradeco, MAP International, National Cancer Coalition, Operation USA, Superior Uniforms, World in Need, World Vision, and other companies and individuals who made possible the shipping of this aid.  
We would like to also thank the Miami-area individuals, doctors, hospitals and other agencies for the continuous support that we received.

**Completion of Distribution Center**

Efficient and transparent distribution of gifts has always been a priority in the Medical Assistance Program. Over the years, we have identified an opportunity to improve our responsiveness. In 2010 FUSAL decided to renew its physical and technological management of the Distribution Center. This project that was completed in early 2011 allows us to assure our donors that their donations will be used in an effective and efficient manner.  
FUSAL designed a new storage system, optimizing space suitable for industrial shelving incorporating palletized products. It defined specific areas for the operations of receiving donations,
picking and shipping. A larger area was designed suitable for the reception and storage of three 10-foot containers. At the same time, a specific area has been created to make deliveries of donations from FUSAL's beneficiaries. A fully integrated information system for the operation has also been implemented. The new information system allows controlling the exact location of the donations. Also, FUSAL can document and manage information more quickly and most importantly they are able to monitor and control shipments in an optimized manner. Now, every product has a barcode for easy location and proper storage. The new system provides the foundation with the information to provide a more immediate accountability.

This improvement of the distribution center is also of great benefit to emergency situations when they occur. This was evident during the October 2011 torrential rains that left more than 50,000 people homeless.

**Rural Health & Nutritional Program**

This program is implemented by our in-country sister organization, FUSAL SAHF supports this program by providing medicines, medical supplies and equipment. The main objective of the Rural Health Program is to enhance the well-being of the population of the communities that we serve. This is accomplished by specific actions geared towards bettering the quality of life, through active participation, by those who will benefit from our aid.

The focus of the Rural Health Program is characterized by:

- Its integral nature
- Its ability to seek the beneficiaries' participation in order to satisfy their basic needs
- Its encouragement of shared responsibilities
- Its objective to promote health, nutrition, and environment
- Awareness
- Its encouragement of the community's development

**Our Programs Provide:**

- Doctor visits
- Nutritional Awareness
- Reproductive Awareness
- Infant, Adult and Elderly Care
- Mental Health
- Midwives Program
- Daycare Center Services
- Program for the integral development of teenagers
- Prevention of Family violence
- Environmental Awareness
Libras de Amor is an integral health and nutritional program developed by our in-country sister organization, FUSAL, contributing to the eradication of extreme poverty and malnutrition in El Salvador. Its focus is to significantly reduce the rate of malnutrition in children under the age of 5, as well as in expectant and lactating mothers, living in El Salvador’s rural areas. In 2010 there were 8,815 children and 1,238 pregnant women participating in this program. Additionally, the program also provides assistance to all the members of each participating community.

By 2011 Libras de Amor is operational in seven different rural areas of El Salvador (Santa Ana, Ataco, Apaneca, Guaynango, Santa Catarina Masahuat, San Antonio del Monte and San Julian) with coverage of 88,166 beneficiaries.
Libras de Amor provides beneficiaries the opportunity to have a healthy family. This is achieved through 4 basic components:

1. Integral Health Services - These are provided to the entire family and include:
   - General medical consultations
   - Periodic follow-ups for healthy children
   - Prenatal and postnatal services for expecting
   - Vaccinations
   - Reproductive and sexual health awareness

2. Nutritional Consultations - Children with some degree of malnutrition are treated periodically by a nutritionist who:
   - Monitors their weight and height
   - Measures level of hemoglobin to detect presence of anemia
   - Gives them vitamin supplements according to their needs

3. Food Staples - Families receive a package of food every month. This package contains nutritious and staple foods that complement their diet. Nutritionists train families on food preparation to maximize its use. Additionally, families are encouraged to breed farm animals and to cultivate nutritious foods.
   The food package contains:

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feed my Starving Children Rice Mix</td>
<td>2 lbs</td>
</tr>
<tr>
<td>RICE</td>
<td>2 lbs</td>
</tr>
<tr>
<td>RED BEANS</td>
<td>2 lbs</td>
</tr>
<tr>
<td>PASTA</td>
<td>200 g</td>
</tr>
<tr>
<td>SOY</td>
<td>454 g</td>
</tr>
<tr>
<td>CHOCOLATE TABLETS 3 OZ</td>
<td>2 tablets</td>
</tr>
<tr>
<td>POWDER MILK</td>
<td>850 g</td>
</tr>
<tr>
<td>VEGETABLE OIL</td>
<td>750 g</td>
</tr>
<tr>
<td>SUGAR</td>
<td>350 g</td>
</tr>
<tr>
<td>OAT</td>
<td></td>
</tr>
</tbody>
</table>

4. Health Promotion - Through different educational activities, beneficiaries learn to adopt healthier ways of life. Such topics as environmental awareness, hygiene, purification of water for proper human consumption, and waste management are discussed.

All health and nutritional services are provided by a Technical Health Team to meet the needs of each specific geographic area. A typical team consists of:

**Our teams are composed by:**

1. One doctor
2. One nutritionist
3. One nurse
4. Two nutritional promoters
5. One agronomist
6. One entrepreneurial technician
Each team has the capacity to assist 1,200 families. The Technical Health Team resides in the community they serve and visit the different families they support every two weeks to monitor their progress.

5. Income Generation - In municipalities with more tourism potential like Apaneca and Ataco, Libras de Amor promoted activities of technical and vocational training to artisans and entrepreneurs to improve their marketing skills and business management. For income-generating activities, there is a market technician who provides marketing and technical assistance in business management and provides advice to all initiatives, especially those who are already working and need to improve their packaging and presentation for the placement of products in the local market.

- In support of these new entrepreneurs, in each municipality agricultural fairs are being developed as places to promote nutritional products and boost marketing.

**DISASTER RELIEF PROGRAM**

These include natural disasters such as earthquakes, volcanic eruptions, mudslides, floods, hurricanes, etc. As well as national epidemics of pneumonia, dengue, and diarrhea. In the event of a natural or man-made disaster, SAHF is able to activate this program to augment the aid sent to El Salvador.

**POST EMERGENCY EFFORTS:**

For example towards the end of 2009 when Hurricane Ida struck El Salvador, SAHF and FUSAL created a Relief Registry to help victims this hurricane reconstruct their homes by providing them with household items.

Each family would receive a family package including:

- 1 gas burner/ cook top
- 1 beds or 2 bunk beds
- 1 sheet sets
- 6 glasses
- 6 plate settings
- silverware for 6
- plastic containers
- 1 towels
- 1 dining room table and 1 chairs
- 1 crib
Ten days of continuous rain in October 2011, left El Salvador in a State of Emergency. More than 150,000 Salvadorans were affected by this disaster including 38 that lost their lives. SAHF send over two containers of emergency aid, as well as $10,000 to help our sister foundation in El Salvador. Also 155 donations were made which helped 21,231 families in 85 Municipalities.
SAHF
INCOME CHART DATA

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership &amp; Other Income</td>
<td>40,211.03</td>
</tr>
<tr>
<td>Founding Members</td>
<td>71,483.40</td>
</tr>
<tr>
<td>Foundations</td>
<td>10,000.00</td>
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<tr>
<td>Special Projects Others</td>
<td>427,943.50</td>
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<tr>
<td>Combined Federal Campaign</td>
<td>33,553.75</td>
</tr>
<tr>
<td>Libras de Amor</td>
<td>228,758.22</td>
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<tr>
<td>Gala</td>
<td>269,219.13</td>
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<tr>
<td>Golf</td>
<td>38,260.00</td>
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<tr>
<td>Ocean Freight Reimbursement</td>
<td>38,955.00</td>
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<tr>
<td>Agency processing fee</td>
<td>17,558.39</td>
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DISBURSEMENTS CHART DATA

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Fundraising (Gala &amp; Golf)</td>
<td>75,728.58</td>
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<tr>
<td>In Kind (ocean,inland,salary,other)</td>
<td>395,033.97</td>
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<tr>
<td>Special Project - Others</td>
<td>437,943.50</td>
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<tr>
<td>Libras de Amor - FUSAL</td>
<td>209,335.22</td>
</tr>
<tr>
<td>Donations to FUSAL</td>
<td>9,670.00</td>
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<tr>
<td>Administrative</td>
<td>58,445.00</td>
</tr>
<tr>
<td>2011 shipments by SAHF</td>
<td>47,222,715.53</td>
</tr>
<tr>
<td>2011 Shipments coordinated by SAHF</td>
<td>10,723,612.08</td>
</tr>
</tbody>
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