LET’S FUNDRAISE TOGETHER
SAHF Fundraising Kit

Table of Contents

• Welcome/Introduction
• Fundraising Ideas
• Planning the Event
• Invitation Example
• During your Event
• Press Release Consent
• After the Event
• SAHF Information
Dear Friend,

On behalf of the SAHF team, I want to extend my profound gratitude for your interest in organizing a fundraising event to support our brothers and sisters in El Salvador.

I understand the time and effort involved in developing and hosting an event of any size and am extremely thankful to you for your dedication! I hope that you find this Fundraising Kit a useful tool in having a successful event. Please be aware that the SAHF team and I are available to you if you need any help or have any concerns. We are at your service!

Thank you again for your support. Your generosity and cooperation helps SAHF continue to provide the assistance needed for our fellow Salvadorans.

Always have in mind that teamwork and our joint effort is the key to improve the lives of the disadvantaged people in El Salvador.

Sincerely,

[Signature]

Executive Director
Salvadoran American Humanitarian Foundation
Fundraising Ideas:

Art Exhibit
- Network, contact friends who are interested in holding an Art Exhibit, and negotiate some percentage to benefit SAHF, or simply charge an admission fee. Remember this idea is not limited, you can also collect art crafts and sell donated art.

Bake Sale
- Gather some friends (all ages can help) and BAKE together! You can also tell people ahead and bake cookies, cakes, brownies, etc. depending on people’s orders.

Bazaar
- Contact people from boutiques, ask them if they are interested in holding a bazaar. Charge admission. Sell Libras de Amor T-shirts
BBQ

- Have your friends over for Saturday BBQ time. Charge a fixed price, like dinning out.

Board Game Night

- Invite your friends for a fun night, eat play, and donate! Have different tables with different games, Monopoly, Pictionary, Taboo, Cranium, Jenga, Bingo, etc. Share SAHF’s mission and goals and show your friends how they can also help El Salvador.

Bowling Night

- Go out with your friends for a fun bowling night, take all the family, all ages may play. Encourage everyone to collaborate with a donation. Talk to supervisors for special pricing, and tax deductions.

Cooking Class

- Held a cooking class for all your friends and family. Charge admission, and have a great time cooking.
Craft Sale

- Make/decorate holiday cards, children’s name cards, holiday decorations. Gather crafting materials and create a workshop. Charge admission for the workshop, and sell the good stuff.

Day at the Beach

- Gather your friends and family to spend a day at the beach. Take refreshments and encourage your friends to join the SAHF team. Or make reservations at a beach hotel for all those who RSVP and charge a fixed price for donation.

Dine at home

- Instead of going out to a restaurant invite your friends over for a fancy diner/ lunch. Include menus, candle lighting, be creative! Explain the noble cause and contribute together.
Fondue Night
- Host a fondue night at home. Create a plan, ask your friends for help, borrow fondue sets, and divide the work with others. Sell fixed price fondue dinners for two or more.

Make your own Bracelet
- Collect beads, and host a bracelet workshop. Everyone can create their own bracelet and pay for it. Offer refreshments and materials for the workshop (these can be borrowed). Other bracelets created can be sold to others.

Mani and Pedi
- Organize a manicure and pedicure with your girlfriends. It may be at home and you can include refreshments. Chat with your friends while relaxing to a wonderful hands and feet massage. Talk to your manicurists and tell them the offer. Charge your friends a little more to raise funds.

Movie Night
- Play a classic, or a sensation movie that just came out. Tell your friends and family to come and charge admission for the good cause.
Picnic Day
- Organize a picnic with your family and friends. Bring picnic sandwiches and refreshments, talk about SAHF and its projects, and encourage everyone to join the cause.

Pizza Night
- Invite your family and friends for a pizza night. Guest can create their own pizza. Charge a fee for the event.

Pool Party
- Have fun at the pool, include games, plan a creative event. Charge admission and explain the cause.

Raffle
- Ask companies to donate something of interest and host a raffle. Sell tickets
Saturday Cupcake

- Invite your friends and children for a Saturday decorating cupcakes. Charge admission and later sell the cupcakes for great fundraising.

School Play

- Talk to your children’s school and ask for the possibility to create a school play. Charge admission to raise funds.

Spa Day

- Invite your friends to a rehabilitating day at the spa. Talk to representatives and work on special prices for the event, while fundraise by charging your friends a little more for the good cause.

Sports Tournament

- Create a tournament. Talk to elementary schools, high schools, or your neighborhood. Create teams and charge every team a price for the tournament. Ask for volunteer referee. Play every sport, soccer, volleyball, baseball, basketball, etc.
Sunday Brunch

- Offer a brunch at home. Tell your friends and family, and charge them a fixed price for the meal as if going to a restaurant.

Toy/Clothing Drive

- Held an event for SAHF and ask attendees to bring a toy in good conditions, or clothing. You can also talk to school officials or other organizations about the possibility of caring out a toy/clothing or food drive.

University Bookstore

- Talk to book stores and see possibilities to sell Libras de Amor Bracelets or key chains to raise funds.

Wine Tasting Night

- Have a different wine selection and gather your friends and family. Charge admission or glass of wine per person.
Planning the Event:

- Contact SAHF to inform your interest about holding a fundraising event.
- Provide all information necessary to SAHF, so your event can be posted on SAHF’s website, Facebook group, or mailing list (if desired)
- Keep SAHF updated and informed in case someone contacts SAHF directly about the event.
- Review all information about SAHF so you can answer any questions during the event. SAHF is welcome to provide you with any information, brochures, DVDs, or any flyers about the organization for your event.
- Discuss the need to have a SAHF’s member or staff to help on your event.
- Set a budget and goal for fundraising
Planning the Event

What type of event will you have?
Private____ Public____
___________________(Bake Sale, Dinner, etc.)

What is the budget? _______

What are your goals for the event, what SAHF program will it sponsor?
_______________________________________________________________________
_______________________________________________________________________

Date?_______

How many people? ____________
   RSVP________

Where will the event take place?
   Home______
   Other_______
   Reservations__________
   Need Deposit?__________
   Restriction?___________

How will you invite people?
   Invitations________
   Verbal___________
   Flyers___________
   Design?___________
   Email____________

What supplies will you need? (Ex. Signs, flyers, DVD) _____________________
Hay gente que necesita tu ayuda

Tomalo en serio

Para ti será un momento genial... para muchos niños de Ciudad Arce será una vida mejor.

All You Can Drink

Dia: 15 de Junio
Hora: de 9 a 11 pm
Lugar: Zanzibar
Valor: $10.00

¡Rifa de un pasaje a Miami!

CALLE VIEJA en vivo

2050 Coral Way, Suite 600 · Miami, Fl 33145 · Tel: 305.860.0300 Fax: 305.860.1415 Toll Free: 866.ELSALVADOR · www.sahf.org
During the Event:

- Have all information ready
- Post a SAHF poster (SAHF can provide)
- Tell your guest about your goal
- Take pictures, ask for permission to use photo or press release.
- Collect guests information for ones who are interested in being informed on SAHF happening and news. (SAHF can provide the information card)
With consideration, the following undersigned grants permission to SAHF to use photos, videos, or images of the undersigned in SAHF’s publicity and media press release.

________________________________
Name (Print)

________________________________
Signature (Parent must sign if a minor)

________________________________
Address

________________________________
City, State, ZIP

________________________________
Telephone

________________________________
Date: __________________________

Accepted by:
Salvadoran American Humanitarian Foundation
By: ____________________________ SAHF Member
Date: __________________________
After the event:

Provide attendees with information on how their donations helped the underprivileged Salvadorans.

Provide SAHF with the event information including:

- How many people attended
- How much funds were raised
- Photographs
- Attendee contact information for SAHF news
VISION

We envision El Salvador as a country where all its citizens can meet their basic human needs.

MISSION

To enhance the well being of the under-served people in El Salvador through human development programs implemented in partnership with FUSAL, and other organizations.

HUMAN DEVELOPMENT PROGRAMS

Health Programs
Nutritional Programs
Education Programs
Housing Projects
Disaster Relief Programs
Recreational Programs
SAHF is a non-profit, 501(c)(3) tax exempt U.S. foundation based in Miami, Florida. It was founded in 1983, as a channeling aid in order to obtain donations of pharmaceuticals, food staples, school supplies, medical supplies and equipment in order to arrange shipments to El Salvador for free distribution.

SAHF’s in-country sister organization, the Fundación Salvadoreña Para la Salud y el Desarrollo Humano (FUSAL) was established in El Salvador to guarantee the receipt, as well as, the security, and free distribution of all shipments.
IN-KIND DISTRIBUTION PROGRAM

The objective of the In-Kind Distribution Program is to supply hospitals, clinics, health centers, orphanages, nursing homes, schools, and other non-government agencies with free medicines, medical supplies, nutritional supplements, and school supplies.

LIBRAS DE AMOR- INTEGRAL NUTRIONAL PROGRAM

Libras de Amor is an internal health and nutritional program developed by, FUSAL, contributing to the eradication of extreme poverty and malnutrition in El Salvador. Its focus is to significantly reduce the rate of malnutrition in children under the age of five by:

- Integral Health Services- include medical consultations, vaccinations, sexual health awareness
- Nutritional Consultations- monitor children’s weight and height, measures level of hemoglobin, provides vitamins
- Food Staples-nutritional food package delivered every 15 days
- Health Promotion- educational activities which teach hygiene and healthy life styles
- Income Generation – opportunities are created to allow participating families to learn a skill that will enhance their income