SALVADORAN AMERICAN HUMANITARIAN FOUNDATION’S

Love & Light Gala
UNDER THE STARS

Saturday, November 2nd, 2024
The Ritz-Carlton Hotel - Coconut Grove

SPONSORSHIP PACKAGE
SAHF'S MISSION
To enhance the well-being of people living in under-resourced communities in El Salvador through human development programs implemented by SAHF’S in-country institutional partner FUSAL and allied organizations.

OUR IMPACT
SAHF mobilizes an international network of collaborators to support people living in under-resourced communities in El Salvador with accessing health services and medical care, educational opportunities, dietary guidance and nutrition, early childhood development and disaster relief through programs implemented by SAHF’s in-country institutional partner FUSAL. SAHF also assists other local organizations to amplify their missions.

GALA
2024 marks SAHF’s 41st Anniversary. Year by year, we reaffirm our commitment to raising the necessary funds for programs that enable under-resourced Salvadorans in El Salvador meet their essential human needs and thrive.
Our in-kind program, WeSUPPORT, continues to succeed despite global challenges in the shipping process. The numbers below highlight some of the in-kind goods received and distributed that help make an impactful difference in the lives of many Salvadorans in need.

- $43.3M in in-kind donations
- 65 containers shipped
- 103,000 Salvadorans directly assisted by SAHF donations
- 138 organizations served

Research continues to show that the first five years of a child’s life are the most vital for growth. In the crucial stages of a child’s development, the Early Childhood Program, WeNOURISH, considers a child’s nutritional and health needs. The goals of the program are reducing malnutrition, educating expectant women and mothers and promoting the health of infants.

- 108 expectant women served
- 7,000 children treated
- 22 active communities
- 391 volunteers

WeEMPOWER is a SAHF-sponsored program with two components: English language education and a Life Design module in which children and young people create a vision for their future. Through this program, students have the opportunity to obtain scholarships from technical schools and universities throughout El Salvador, including ESEN (Escuela Superior de Economía y Negocios).

- 1,072 students in the English language education program
- 576 students completed their Life Design plans

The WePARTNER program provides a path for US-based donors to support El Salvador-based charities by giving a grant and/or donation to SAHF to be made available to a designated charitable organization in El Salvador.

- $874,379 donated to Salvadoran non-profits in El Salvador
- 18 charities partnered in 2023
GRAND BENEFACCTOR $100,000
Provides 4,250,875 specially formulated meals for undernourished children

- Recognition during the Gala
- 30 Gala Invitations
- Pre-Gala Press Release Mention
- Logo in Step & Repeat
- Logo in SAHF’s Appeal Video
- Logo in SAHF’s Looping Video Presentation
- 30 Gift Bags for Guests
- Mention on SAHF’s Website
- Post-Gala Press Release

BenEFACCTOR $75,000
Provides one year of English language education to 1,100 children in an under-resourced urban community of El Salvador

- Recognition during the Gala
- 24 Gala Invitations
- Pre-Gala Press Release Mention
- Logo in Step & Repeat
- Logo in SAHF’s Appeal Video
- Logo in SAHF’s Looping Video Presentation
- 24 Gift Bags for Guests
- Mention on SAHF’s Website
- Post-Gala Press Release

GRAND HUMANITARIAN $50,000
Allows for the shipment of eight 40-foot containers of medicines and medical supplies

- Recognition during the Gala
- 24 Gala Invitations
- Pre-Gala Press Release Mention
- Logo in Step & Repeat
- Logo in SAHF’s Appeal Video
- Logo in SAHF’s Looping Video Presentation
- 24 Gift Bags for Guests
- Mention on SAHF’s Website
- Post-Gala Press Release

HUMANITARIAN $25,000
Provides four months of English language education to 1,100 children living in an under-resourced urban area of El Salvador

- Recognition during the Gala
- 20 Gala Invitations
- Pre-Gala Press Release Mention
- Logo in Step & Repeat
- Logo in SAHF’s Appeal Video
- Logo in SAHF’s Looping Video Presentation
- 20 Gift Bags for Guests
- Mention on SAHF’s Website
HOPE $15,000
Provides 634,700 specially formulated meals for undernourished children in El Salvador
- Recognition during the Gala
- 12 Gala Invitations
- Pre-Gala Press Release Mention
- Logo in Step & Repeat
- Logo in SAHF's Looping Video Presentation
- 12 Gift Bags for Guests
- Mention on SAHF’s Website

GRATITUDE $12,000
Allows for the shipment of two 40-foot containers of medicines and medical supplies
- Recognition during the Gala
- 10 Gala Invitations
- Logo in Step & Repeat
- Logo in SAHF’s Looping Video Presentation
- 10 Gift Bags for Guests
- Mention on SAHF’s Website

SOLIDARITY $8,000
Provides 275,000 specially formulated meals to undernourished children in El Salvador
- Recognition during the Gala
- 10 Gala Invitations
- Logo in Step & Repeat
- Logo in SAHF’s Looping Video Presentation
- 10 Gift Bags for Guests
- Mention on SAHF’s Website

ADDITIONAL SPONSORSHIPS
$40,000 - COCKTAIL/DINNER
$15,000 - MOTIVATIONAL VIDEO
$10,000 - MUSIC & PERFORMERS
$10,000 - FLOWERS & DECORATIONS
$7,500 - INVITATIONS & PROGRAMS
$6,000 - GOODIE BAGS
$2,500 - AWARDS
**SPONSORSHIP FORM**

**NAME OF MAIN CONTACT**

**TITLE**

**COMPANY**

Indicate below the sponsor’s name as you would like it to appear on the website and in marketing materials:

**ADDRESS**

**PHONE NO**

**E-MAIL**

**LEVELS OF SUPPORT**

Please help us make the most impact by indicating a level of support for 2024. Without your assistance and sponsorship, we truly appreciate your partnership.

□ GRAND BENEFACCTOR - $100K
□ BENEFACCTOR- $75K
□ GRAND HUMANITARIAN - $50K
□ HUMANITARIAN- $25K
□ HOPE - $15K
□ GRATITUDE - $12K
□ SOLIDARITY- $8K

I am unable to attend.
Please accept this donation of $______________________________

My signature below confirms that I am the representative of the above organization and do hereby agree to create a sponsorship commitment to SAHF. The Credit Card is a □ Corporate Card □ Personal Card

*Payments made with credit card will be charged the respected credit card fee*
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Ana Stella Schwartz
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Bruce Turkel
Master of Ceremonies

THANK YOU

CONTACT US

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