







In Loving Memory of Mr. Ricardo Poma Celebrating a life dedicated to hope and service

The Salvadoran American Humanitarian Foundation is proud to honor the enduring legacy of Mr. Ricardo Poma, whose vision and leadership uplifted countless lives in El Salvador. His unwavering commitment to compassion and service continues to inspire our mission and guide our future.



Seasons of Gratitude

At this year's gala, we also celebrate the extraordinary generosity of our partner organizations, whose unwavering dedication brings light and hope to the most vulnerable:

- Americares
- Direct Relief
- Feed My Starving Children
- Food for the Poor
- Free Wheelchair Mission
- MAP International
- World Vision

2025 Gala Committee

Our Gala Committee is composed of dedicated volunteers whose unwavering commitment, through every season, has helped shape SAHF's mission. Their leadership plays a vital role in honoring those who have stood by our side to empower Salvadoran communities across the years.

Gala Chair

Sofia Poma

Gala Host Committee

Alejandra L. Abusada Sofia Bukele Magda Lie-Nielsen Ana Stella Schwartz Matilde Siman-Kim Ashley Taylor-Arguello Ginette Velasquez Carmen Villafañe





The Love and Light Gala, Seasons of Gratitude is SAHF's signature annual event, a celebration of lives dedicated to generosity, love, and purpose. Season after season, it is the generosity of others that allows us to carry forward our mission, bringing hope, dignity, and opportunity to the most vulnerable in El Salvador.



Our Mission

To enhance the well-being of the underserved people in El Salvador through human development programs implemented in partnership with our incountry sister Foundation, FUSAL, and other organizations.





LEADERSHIP & GOVERNANCE Our Board of Directors

SAHF EXECUTIVE BOARD

Jose Eduardo Siman - President Ernesto Poma - Vice President William Freund - Treasurer Magda Lie-Nielsen - Secretary

DIRECTORS

Alejandra Abusada Leon R. Avila Raul Henriquez Maria Nazari Rene Rodriguez Alfredo Samayoa Daniel Schwartz Matilde Siman-Kim Julio Villafañe Enrique Yaffar



Gratitude in Action Our Impact Together

WeSUPPORT | In-Kind Program

SAHF coordinated the shipment and distribution of vital humanitarian aid: \$37.6 million in medicines, medical supplies, nutritionally formulated meals, hygiene products, educational materials, and more, benefiting 144,749 Salvadorans in need.

- 21 air shipments and 60 ocean freight containers.
- These vital resources were distributed across 110 organizations and 27 FUSAL-led programs, reaching hospitals, clinics, orphanages, and underserved communities.

WeNOURISH | Early Childhood Development Program

SAHF supports FUSAL's early childhood efforts to promote health and development in children under 5 living in rural areas.

- 4.7 million meals distributed.
- Served nearly 4000 children and pregnant women.
- Trained 463 volunteers who work in 163 sites promoting health nutrition and education.

WeEMPOWER | Education Program

Focusing on holistic youth development and career readiness through education, mentorship, and English learning.

- 24,985 children and youth served.
- 1,056 students learning English; over 80% reached mid-level proficiency.
- 573 students created a personal Life Plan.
- 36 students received scholarships.
- 36 youth placed in seasonal jobs, 6 in permanent positions.

WePARTNER | Grant Giving Program

Our grant-giving program connects U.S. donors to grassroots NGOs in El Salvador.

• In 2024, SAHF facilitated \$1,029,385 in grants to support nearly 23 local NGOs.

WeAID | Emergency Relief Program

Reached 4,342 people through: Hygiene kits and feminine kits.

- Blankets, face masks, and disposable diapers.
- Food, safe water storage and purification kits, roofing tarps.





Presenting Sponsor \$150,000

Grand Benefactor \$100,000

Grand Humanitarian \$50,000

Hope \$15,000

Solidarity \$10,000

Benefactor \$75,000

Humanitarian \$25,000

Gratitude \$12,000





PRESENTING SPONSOR \$150,000

Provides bilingual studies for a year to 1,100 children in an urban poor community. In addition, the sponsorship provides 3,172,950 specially formulated meals to children who are undernourished.

- Recognition during the Gala.
- 36 Gala Invitations.
- Pre-Gala Press Release Mention.
- Prominent Placement of Logo in Step & Repeat.
- Logo in SAHF's Appeal Video.
- Logo in SAHF's Looping Video Presentation.
- Gift Bags.
- Mention in SAHF's Website.
- Post-Gala Press Release.

Lead as Our Presenting Sponsor

GRAND BENEFACTOR \$100,000

Provides 4,230,875 specially formulated meals for undernourished children.

- ·Recognition during the Gala.
- ·30 Gala Invitations.
- ·Pre-Gala Press Release Mention.
- ·Prominent Placement of Logo in Step & Repeat.
- ·Logo in SAHF's Appeal Video.
- ·Logo in SAHF's Looping Video Presentation.
- ·Gift Bags.
- ·Mention on SAHF's Website.
- ·Post-Gala Press Release.

BENEFACTOR \$75,000

Provides one year of English language education to 1,100 children in an under-resourced urban community of El Salvador.

- ·Recognition during the Gala.
- ·24 Gala Invitations.
- ·Pre-Gala Press Release Mention.
- ·Logo in Step & Repeat.
- ·Logo in SAHF's Appeal Video.
- ·Logo in SAHF's Looping Video Presentation.
- ·Gift Bags.
- ·Mention on SAHF's Website.
- ·Post-Gala Press Release.

Join Us as a Benefactor



Partner as a Grand Benefactor



GRAND HUMANITARIAN \$50,000

Provides for the shipment of eight 40-foot containers of medicines and medical supplies.

- ·Recognition during the Gala.
- ·20 Gala Invitations.
- ·Pre-Gala Press Release Mention.
- ·Logo in Step & Repeat.
- ·Logo in SAHF's Appeal Video.
- ·Logo in SAHF's Looping Video Presentation.
- ·Gift Bags.
- ·Mention on SAHF's Website.
- ·Post-Gala Press Release.

Support as a Grand Humanitarian

HUMANITARIAN \$25,000

Provides four months of English language education to 1,100 children living in an under-resourced urban area of El Salvador.

- ·Recognition during the Gala.
- ·16 Gala Invitations.
- ·Pre-Gala Press Release Mention.
- ·Logo in Step & Repeat.
- ·Logo in SAHF's Looping Video Presentation.
- ·Gift Bags.
- ·Mention on SAHF's Website.

Join as a Humanitarian Partner

HOPE \$15,000

Provides 634,700 specially formulated meals for undernourished children in El Salvador.

- ·Recognition during the Gala.
- ·12 Gala Invitations.
- ·Pre-Gala Press Release Mention.
- ·Logo in Step & Repeat.
- ·Logo in SAHF's Looping Video Presentation.
- ·Gift Bags.
- ·Mention on SAHF's Website.

Champion the Power of Hope

GRATITUDE \$12,000

Allows for the shipment of two 40-foot containers of medicines and medical supplies.

- ·Recognition during the Gala.
- · 10 Gala Invitations.
- ·Logo in Step & Repeat.
- ·Logo in SAHF's Looping Video Presentation.
- ·Gift Bags.
- ·Mention on SAHF's Website.

Contribute with a Grateful Heart





SOLIDARITY \$10,000

Provides 275,000 specially formulated meals to undernourished children in El Salvador.

- ·Recognition during the Gala.
- · 10 Gala Invitations.
- ·Logo in Step & Repeat.
- ·Logo in SAHF's Looping Video Presentation.

Stand in Solidarity

INDIVIDUAL TICKET

Join us for an unforgettable evening of purpose and celebration. Purchase an individual ticket and be part of the impact.

Purchase Individual Ticket

SPECIAL SPONSORSHIPS

\$40,000 Cocktail/Dinner.

\$15,000 Motivational video.

\$10,000 Music & performers.

\$10,000 Flowers & decorations.

\$ 7,500 Invitations & programs.

\$ 6,000 Goodie bags.

\$ 2,500 Awards.

Choose Your Sponsorship

UNABLE TO ATTEND - DONATION

I am unable to attend, but I believe in the mission. Enclosed is my tax-deductible donation to support the programs and lives this event uplifts.

I Can't Attend, But I'd Love to Support

- If you prefer to donate by check, please make it payable to Salvadoran American Humanitarian Foundation and mail it to:75 Valencia Ave, Ste.710 Coral Gables, FL 33134
- For wire transfer instructions, please contact creyes@sahf.org.
- All donations are tax-deductible as allowed by law. SAHF is a 501(c)(3) organization. EIN: 59-2339140.





Kindly email the completed form to creyes@sahf.org.

TABLE SPONSORSHIP LEVELS **Presenting Sponsor** \$150,000 x **Grand Benefactor** \$100,000 x Benefactor \$75,000 x**Grand Humanitarian** \$50,000 xHumanitarian \$25,000 x\$15,000 x Hope Gratitude \$12,000 x Solidarity \$10,000 x

INDIVIDUAL SPONSORSHIPS

Solidarity Ticket (1) \$1,000 x =

I will not be able to attend the gala but would like to make a tax-deductible donation of \$

Please make all checks payable to: SAHF

75 Valencia Avenue, Suite 710 Coral Gables, FL 33134 www.sahf.org - 305.860.0300 100% OF YOUR CONTRIBUTION, EXCLUDING DINNER COSTS OF \$231.00, WILL GO TO SAHF AND IS TAX DEDUCTIBLE AS ALLOWED BY LAW. THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF SAHF MAY BE OBTAINED FROM THE FLORIDA DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES BY CALLING: 1-800-435-7352 OR 850-410-3705. THE STATE REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. REGISTRATION #SC 05558.

Seasons	Light Gala of Gratitude SPONSORSHIPS
Dinner/Cocktail	\$40,000
Motivational Video	\$15,000
Music & Performers	\$10,000
Flowers/Decorations	\$10,000
Invitations/Programs	\$7,500
Goodie Bags	\$6,000
Awards	\$2,500
	MPANY
FULL NAME CONCREDIT CARD NUMBER* EXP. DATE CVV (SECURITY CODE)	TODAY'S DATE
CREDIT CARD NUMBER*	
CREDIT CARD NUMBER* EXP. DATE CVV (SECURITY CODE)	TODAY'S DATE PHONE





